

**STATE ADVERTISING MANAGER:**

**Dave & Michele Weber, 521 E. Vine St., Ottumwa, IA 52501**

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**ADVERTISING: For ads, contact State Advertising Manager.**

**MONTHLY AD PRICES**

Space on page	Approx. size	Nonmember*	10%@	20%#
1/4 Column	3.75" x 2.5"	\$19.00	\$17.10	\$15.20
1/2 Column	3.75" x 5"	36.00	32.40	28.80
Full Column	3.75" x 10"	52.00	46.80	41.60
Half-Page	7.75" x 5"	52.00	46.80	41.60
Full-Page	7.75" x 10"	84.00	75.60	67.20

**\* Price per month. Nonmember ads on an annual basis (10 issues of same ad) paid in advance are eligible for 10% discount and free subscription.**

**@ Federation Member ad (non-square dance) are eligible for a 10% discount.**

**# Federation Member ads that are square dance related are eligible for a 20% discount.**

**CALLER ADS**

Annual column wide caller ads are available. Half-column ad (5") is \$262.50 and a third-column ad (3.4") is \$175.00 per year. A year subscription is included. No other discount applies.

**Caller/Cuer Business Card Ad (No subscription included)**

\$45.00 per year for business cards (3.75" x 2") OR

\$25.00 per year for a column wide (3.75x 1") with 5 lines of type max, similar to your card

**Greeting, Christmas, Holiday, and Memorial Ads**

Greeting ads for Christmas or other holidays and for unedited memorials are \$7.50 - 3.75"x3/4", \$12.00 - 3.75"x2.5" and \$19.00 for 3.75"x5".

**Subscription Dance Ad ————— One free, 1/2-column ad per year**

Ads may be mailed or e-mailed at the addresses above. If you have any questions, call or text the number above. Write checks to Iowa State Federation.

**Callers, cuers, and dances advertised in the state newsletter are printed in dark print in Circulate, which is the listing of monthly dances!**