

IOWA SQUARE AND ROUND DANCE NEWS BUSINESS ADVERTISING FORM

Use this form for business ads or for persons who are not members of the Iowa State Federation of Square and Round Dance clubs. Ad prices are as follows:

Ad size		Monthly	Annual*
¼ Column	3.8" x 2.5"	\$19.00	\$171.00
½ Column	3.8" x 5"	36.00	324.00
Full Column	3.8" x 10"	52.00	468.00
Half-Page	7.8" x 5"	52.00	468.00
Full-Page	7.8" x 10"	84.00	756.00

* Ads purchased on an annual basis (10 issues of same ad) paid in advance are eligible for 10% discount and free one-year subscription to the magazine.

Ad content may be sketched on the blank space for the ad desired, on a separate sheet or if you have a computer file of your ad, the ad may be submitted via e-mail to Bob Myers at:

RMyers1737@aol.com

(Also, please copy e-mail files to the Editor at fksmith2011@yahoo.com. Thanks)

MAC users, before attaching the file, please "Save As" the file with the period and the three character extension (for example, .DOC, .JPG, etc.).

ADVERTISING INSERTS . . . Contact the Editors

MEMBER INFORMATION (Member selling the Ad) Please Type-write or Print Legibly. Use initials in Federation (C, EC, NE, QC, SE, SW, SxI, TRI) No. Months _____ Annual _____

Ad Size _____ Check amount \$ _____

Date _____ Federation _____

Name _____

Address _____

City _____

State _____ Zip +4 _____

Be sure to complete the above Federation Member Voucher information.

Ad check should be for the full amount and made payable to IOWA STATE FEDERATION OF SQUARE AND ROUND DANCE CLUBS

Send **AD FORM (with ad layout or sketch if separate) AND CHECK** to your Area Advertising Manager or to the Advertising Manager: Bob Myers, 504 24th St., West Des Moines, IA 50265-4102 (515) 221-1252, E-mail: RMyers1737@aol.com

If you have questions, contact: Bob Myers, 504 24th St., West Des Moines, IA 50265-4102 (515) 221-1252, E-mail: RMyers1737@aol.com

HALF PAGE AD 7.8" X 5"

Cost (Interior Pages Only):

\$52.00 - Ad Price per Month

\$468.00 - Ad Price per Year (10 Issues)

(Annual ad includes a one year subscription)

FULL PAGE AD - Size 7.8" X 10"

Cost (Interior Page Only):

\$84.00 - Ad Price per Month

\$756.00 - Ad Price per Year (10 Issues)

(Annual ad includes a one year subscription)

ADVERTISER INFORMATION. Please Typewrite or Print Legibly.

Ad Size _____ No. Months _____

Date _____ Total Cost \$ _____

Firm Name _____

Address _____

City _____

State _____ Zip +4 _____

Make check payable to IOWA STATE FEDERATION OF SQUARE
AND ROUND DANCE CLUBS

**1/4 COLUMN AD
3.8" X 2.5"**

Cost:

\$19.00 - Ad Price per Month

**\$171.00 - Ad Price per Year (10 Issues)
(Annual ad includes a one year subscription)**

**1/2 COLUMN AD
3.8" X 5"**

Cost:

\$36.00 - Ad Price per Month

**\$324.00 - Ad Price per Year (10 Issues)
(Annual ad includes a one year subscription)**

**FULL COLUMN AD
3.8" X 10"**

Cost:

\$52.00 - Ad Price per Month

**\$468.00 - Ad Price per Year (10 Issues)
(Annual ad includes a one year subscription)**